



Big Brothers Big Sisters
of Central California

Little Moments. Big Magic.™

PRESS RELEASE

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Contact: Shauna Goodman
sgoodman@bigs.org

Office: (559) 268-2447
Cell: (559) 259-8767

Big Brothers and Sisters of the Year Announced

Fresno, CA – Last Friday, four extraordinary volunteers were recognized for their commitment to Big Brothers Big Sisters of Central California and to their “Littles.” Announcements were made at Big Brothers Big Sisters’ Annual Meeting of Members at Wild Water Adventure Park.

The following four individuals were recognized for their commitment:

Big Brother of the Year – Matt Mattos, Tulare County
Big Sister of the Year – ConnieMarie McCaskill, Madera County
High School Big Brother of the Year – Arturo Arenas, Madera High
High School Big Sister of the Year – Reyna De La Mora, Madera High

These individuals were nominated by their Match Support Specialists and their Little Brothers and Sisters. Excerpts from each Little’s nomination can be seen below:

Big Brother of the Year – Matt Mattos

“This year has been especially hard for him with family tragedies and illnesses, but still he managed to make time for me. He could’ve done the normal thing and just cast me aside, (after all he isn’t obligated to do this, but he didn’t. He kept on and continued to impact my life for the better.”

-Little Brother Sage

Big Sister of the Year – ConnieMarie McCaskill

“Without her I wouldn’t be the person that I am now. She is the most loving, caring person you will ever meet. She has impacted me in so many ways. I came out of a very hard past. When I didn’t believe in myself, she always did”

-Little Sister Sasha

High School Big Brother of the Year – Arturo Arenas

“He helps me with school work, teaches me how to be a good person and give me good advice. I love him like a real brother”

-Little Brother Isaac

www.Bigs.org

Fresno County:
905 N. Fulton St.
Fresno, CA 93728
(559) 268-2447 Phone
(559) 268-1006 Fax

Kern County:
1212 18th Street
Bakersfield, CA 93301
(661) 900-1222 Phone
(mail to Fresno)

Kings County:
520 W. Lacey Blvd. Ste 3
Hanford, CA 93230
(559) 582-4583 Phone
(559) 582-1534 Fax

Madera County:
2300 W. Industrial Ave.
Madera, CA 93637
(559) 673-4863 Phone
(559) 673-2718 Fax

Tulare County:
948 N. “H” Street, Ste 2
Tulare, CA 93274
(559) 687-1108 Phone
(559) 687-8392 Fax

High School Big Sister of the Year – Reyna De La Mora

“She helps me with my homework and since she’s been my Big, I haven’t gotten into trouble. I think if I had a choice to play with a pro soccer player or be with her to play soccer I would choose my Big Sister.”

-Little Brother Gerardo

For more information, contact Shauna Goodman at (559) 268-2447 or visit www.bigs.org.

About Big Brothers Big Sisters of Central California

Big Brothers Big Sisters of Central California exists to increase education levels, strengthen families, and increase positive youth development through one to one caring relationships. Since 1969, the agency has successfully served over 9,500 children in the Central Valley. Local statistics show that of the children matched with a mentor through our agency, 95% improve in academic performance, 91% are more prepared for school and 100% experience a boost in self confidence.

The organization depends on donations to help recruit volunteers and reach more children. Funding is used to conduct background checks on volunteers to ensure child safety; and provide ongoing support for children, families and volunteers to build and sustain long-lasting relationships. Big Brothers Big Sisters is proven to improve children’s odds for succeeding in school, behaving nonviolently, avoiding drugs and alcohol, and breaking negative cycles. For more information, go to www.bigs.org.

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