



**Big Brothers Big Sisters**  
of Central California

*Little Moments. Big Magic.™*

## **MEDIA ADVISORY**

August 2, 2010

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### **Longest Running Fundraising Event in Fresno Celebrates 30<sup>th</sup> Anniversary**

**DATE: Sept. 16<sup>th</sup>, 2010**

**TIME: 6:30 p.m.**

**PLACE: Pardini's Ballroom, 2257 W. Shaw**

**Fresno, CA** – The 300 Club Men's Gourmet Dinner and Auction to benefit Big Brothers Big Sisters of Central California turns 30 this year. In a tough economic climate, this year's committee led by Bob Estrada is aiming to raise \$150,000 to help Valley children. And they are almost there.

To date, 32 tables of 10 have been sold for the event. This number is a new record for the committee.

Guests of the event will be wined and dined with delicious food from Pardini's, have the opportunity to win raffle prizes ranging from iPads to LCD HDTVs and network among Fresno's finest businessmen.

The highlight of the evening is the outrageous Live Chair Auction that combines strategy and luck for a chance to win extravagant parties, luxurious trips and "manly" items for the home.

The funds raised from this event help to provide disadvantaged youth with caring adult role models. Studies show that these youth improve in academics, relationships with peers and are more likely to avoid risky behaviors such as drug and alcohol use.

Event Committee Members include: Bob Estrada, Chair, Joe Campos, Co-Chair, Scott Bell, Hall of Fame Honoree, David Brager, Hall of Fame Honoree, Peter Baldwin, Tom Boland, Tal Cloud, Mike Der Manouel, Jr., Channing Eayrs, Jack Emerian, Craig Fourchy, Zak Johnson, Rich Manfredo, Jim Pardini, Curlen Phipps and Andrew Stuebner

Presenting Sponsors include: Campos Land Company and Robert M. Estrada Insurance Services and Corporate Sponsors include: Baradat & Paboojian, Citizens Business Bank, Der Manouel Insurance Group, Dibuduo & DeFendis Insurance, F.A.C.T., Miles, Sears & Eanni, Spencer Enterprises, Sunburst, Ultra Gro and Western Milling

[www.Bigs.org](http://www.Bigs.org)

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**Kern County:**  
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**Kings County:**  
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**Madera County:**  
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For more information, contact Shauna Goodman at (559) 268-2447.

About Big Brothers Big Sisters of Central California

Big Brothers Big Sisters of Central California exists to increase education levels, strengthen families, and increase positive youth development through one to one caring relationships. Since 1969, the agency has successfully served over 9,500 children in the Central Valley. Local statistics show that of the children matched with a mentor through our agency, 95% improve in academic performance, 91% are more prepared for school and 100% experience a boost in self confidence.

The organization depends on donations to help recruit volunteers and reach more children. Funding is used to conduct background checks on volunteers to ensure child safety; and provide ongoing support for children, families and volunteers to build and sustain long-lasting relationships. Big Brothers Big Sisters is proven to improve children's odds for succeeding in school, behaving nonviolently, avoiding drugs and alcohol, and breaking negative cycles. For more information, go to [www.bigs.org](http://www.bigs.org).

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